

January 18-20/February 1-3 2019
Southern Illinois Center
Du Quoin Illinois

Special Olympics
Illinois



2019 Indoor Softball Tournament



Overview

The Girls Winter Indoor Softball Tournament benefitting Special Olympics Illinois was developed in 2010. Since its inception, the tournament has raised over \$410,000 for Special Olympics Illinois, allowing us to continue to offer sports training and competition for our athletes and their families free of charge.

Each year, 28 Traveling teams from across Illinois, the Tri-State Area, and beyond compete in this unique event, with over 300 teams applying for entry in 2017. During the 3 day tournament we pair our Special Olympics Athletes with participating teams to build awareness and acceptance for our athletes and programs. The Southern Illinois Center, located in Du Quoin Illinois, is the premier indoor venue for softball, with 2 Dirt Fields and a heated building. In addition to a weekend of softball, this tournament offers something for the entire family from concessions, to vendors, to raffles, to giveaways.

**Special Olympics is transforming the lives of people with
Intellectual Disabilities.**

Indoor Softball Tournament Facts



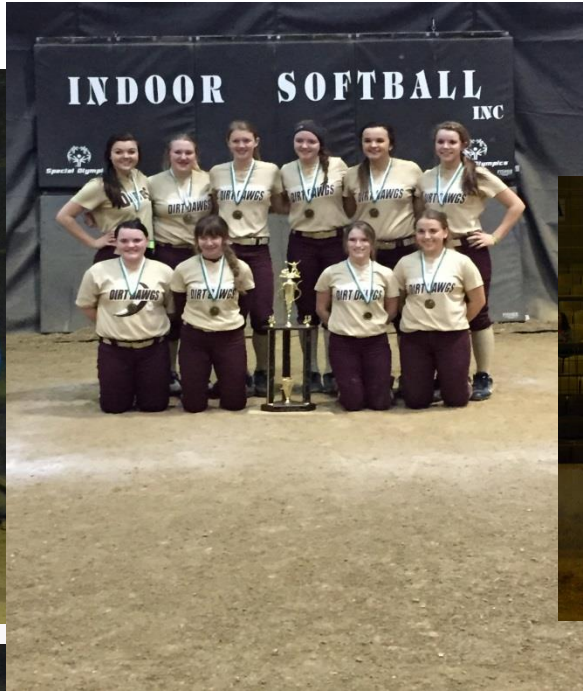
Tournament was developed in 2010 to provide funding for Special Olympics Athletes participating in Southern Illinois.

Encompasses 28 Traveling Teams from Across Illinois, the Tri-State Area, and the United States over a 3 day span.

More than 100 volunteers, 500 Athletes and Coaches, and 2,500 spectators came through the gates in 2018.

Tournament has generated just over \$500,000 in revenue over the last 8 years. 100% proceeds from the event supports Special Olympics Illinois.

Photos

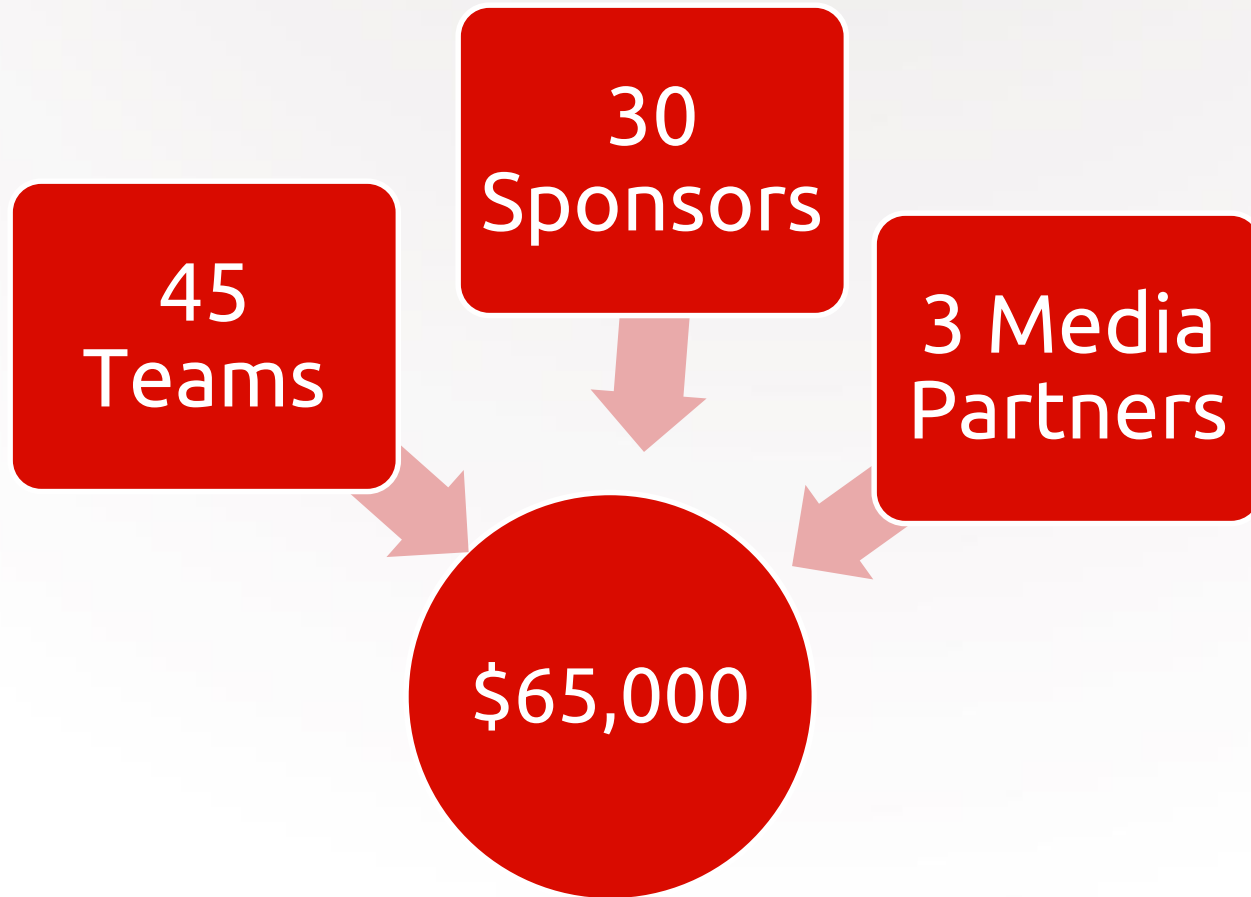


\$65,000 GOAL

Special Olympics
Illinois



Stretch Goals



Sponsorship



Grand Slam: \$5,000

- Tournament Named After Sponsor.
- Exclusive Billing as a presenting sponsor on all Media and Collateral materials.
- Recognition as a Southern Region K Partner at all Area events and Fundraisers in 2019.
- Sponsor name to appear in all advertising (Radio, TV, Newspaper).
- Sponsor Photo Opportunity with Special Olympics Athlete.
- Sponsor Representative Invited to hand out trophies.
- Sponsor Logo on Front of Tournament Shirts.
- Large Individual Banner on Both Fields.
- Complementary 10x10 Booth Space for promotions, sampling, and right to sell product.
- Sponsor Logo on Tournament Website.
- Sponsor may include coupon in participating team packets.
- Sponsor Name to Appear in all Press Releases.
- Sponsor Name on Tournament Banner and Tournament Shirts.
- Recognition in Special Olympics Illinois Annual Report.
- Sponsor Name and Logo and full page ad in Tournament Programs.
- Recognition in Region K Newsletter.
- Sponsor Named Announced During the Tournament.

Sponsorship



Homerun: \$2,500

- Sponsor Name to appear in all Press Releases and tournament advertising (radio, tv, newspaper).
- Complementary 10x10 Booth Space for promotions, sampling, and right to sell product.
- Medium Individual Banner on Both Fields.
- Sponsor Logo on Tournament Website.
- Sponsor may include discount coupon in participating team packets.
- Sponsor logo on tournament banner and tournament shirts.
- Sponsor logo and 1/2 page in Tournament Program.
- Recognition in Special Olympics Illinois Annual Report and Region K Newsletter.
- Sponsor Name Announced During Tournament.

RBI: \$1,000

- Sponsor Name to appear in Press Releases.
- Medium Individual Banner on both Fields.
- Sponsor Logo on Tournament Website.
- Sponsor may include discount coupon in participating team packets.
- Sponsor Logo and 1/3 page ad in Tournament Programs.
- Sponsor Logo on Tournament Banner and Tournament Shirts.
- Recognition in Region K Newsletter.
- Sponsor Name Announced during Tournament.

Sponsorship



Triple: \$500

- Medium Individual Banner on 1 Field.
- Sponsor Logo on Tournament Website.
- Sponsor Logo on Tournament Banner and Tournament Shirts.
- Sponsor Logo in Tournament Programs.
- Recognition in Region K Newsletter.
- Sponsor Name Announced during the Tournament.

Double: \$250

- Sponsor Name on Tournament Banner and Tournament Shirts.
- Sponsor Logo in Tournament Programs.
- Small Individual Banner at Tournament Central Provided by Sponsor.
- Recognition in Region K Newsletter.
- Sponsor Name Announced During Tournament.

Sponsorship/Other Opportunities



Single: \$100

- Sponsor Name in Tournament Program.
- Sponsor Name on Tournament Banner.
- Recognition in Region K Newsletter.
- Sponsor Name Announced During Tournament.
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Scoreboard Sponsorship: \$1,500

- Large Sponsor Banner Under Scoreboard on Both Fields for the following Tournaments: 2019 Girls Indoor Softball, 2019 Boys Baseball Classic, and all Indoor Softball Inc. Tournaments in 2019.
- Logo on Tournament Website, Tournament Shirts, Tournament Banner, Press Release, and all Tournament advertising for Indoor Softball and Baseball Tournaments benefiting Special Olympics Illinois.
- ½ Page Ad and Logo in Tournament Programs.
- Recognition in Region K Newsletter.
- Sponsor Named Announced During Tournament.

THANK YOU



For more information or to Sponsor please contact:

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- **Shane Bennett: 618-457-2969**
or sbennett@soill.org

Or visit
www.SouthernIllinoisIndoorSoftball.org



MISSION, to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.